

EXPERIENCE

- Senior Product Designer

Bubble

Remote (US)

July 2023 - Present

  - Craft a seamless and engaging experience for users looking to extend Bubble with resources from our ecosystem.
  - Conduct UXR, A/B testing, and usability studies for all website projects, championing a data-driven design philosophy.
  - Lead the design system for a team of 10+ designers, building core components and establishing documentation and governance principles.
- Senior Product Designer

Zudy

Remote (US)

May 2021 - July 2023

  - Shaped design strategy at the company level, aligning UI/UX direction with business goals.
  - Led UI/UX design for client applications, and defined the visual identity for Vinyl, a SaaS no-code platform.
  - Created and maintained a Figma-based design system, improving design consistency across products.
- UX Developer

Calcium

Remote (US)

January 2021 - May 2021

  - Built custom web solutions for pharmaceutical clients, enhancing user experience and accessibility.
  - Conducted end-to-end UX reviews, with a focus on accessibility (WCAG compliance), and implemented solutions.
- UI/UX Designer & Front-End Developer

LINX LLC

Remote (US)

October 2018 - January 2021

  - Designed and built the front end of our websites and internal software, enhancing UX and increasing consistency.
  - Led a complete website redesign, improving user engagement and performance.
  - Front-end tech stack: HTML, CSS/SCSS, JavaScript, React, tying into a LAMP stack back-end.

CERTIFICATIONS

- Nielsen Norman Group (NN/g)

UX Certification (Interaction Design Specialty)

August 2022

  - Courses completed: UX Basic Training, Web Page UX Design, Mobile User Experience, The Human Mind and Usability, Application Design for Web and Desktop

EDUCATION

- University of Sheffield

BA (Hons) Business Management

September 2023 - June 2017

  - Graduated with a 2:1 classification
  - Courses include consumer psychology, digital marketing, essentials of marketing and business strategy.

DEVELOPMENT & TOOLS

- Tools:** Figma, Sketch, Adobe XD, Photoshop, Illustrator, Bubble, Webflow
- Front-end development:** HTML, CSS, SCSS, JavaScript, jQuery, React, GitHub